



SPONSORSHIP OPPORTUNITIES

OCT 17 - 19, 2023 • MGM GRAND, LAS VEGAS

WHAT IS NEOGOV IGNITE?

In 2023, NEOGOV's most anticipated experience of the year will be **bigger and better than ever**. By combining our past two user conferences, CONNECT and Entrust, we're bringing together dedicated NEOGOV customers in the public sector and loyal PowerDMS customers in public safety for "**The Greatest Show on Earth**."



THE EXPERIENCE

NEOGO V's conferences **attracted 1,200+ attendees** across public service industries in 2022, including government, public safety, education, and more.

Ignite's two-days include keynote speakers, informative breakout sessions, training on popular industry topics, and peer networking. Customers also **benefit from sessions with event sponsors** that offer valuable solutions to their day-to-day needs. Conference sessions focus on:

- Product updates
- New features and integrations
- Best practices
- Future roadmaps

By the end, **customers leave feeling inspired, motivated, and better prepared** to take on their most pressing industry challenges.



Learn from expert thought-leadership



Discover valuable industry solutions



Engage in nationwide peer networking



Gain product knowledge & training



IGNITE BY THE NUMBERS

1,200+

ATTENDEES

600+

ORGANIZATIONS

8.8/10

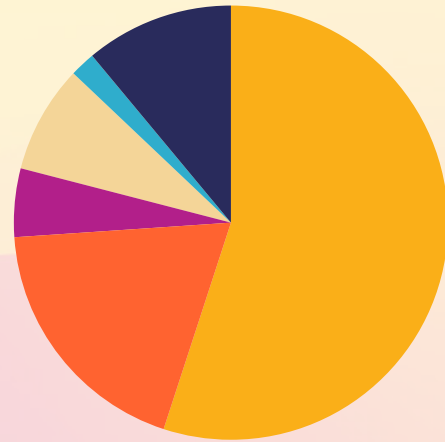
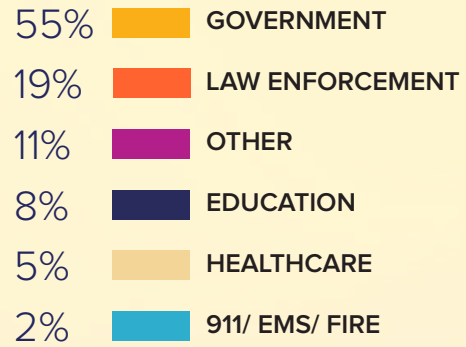
CONFERENCE RATING

100+ LEADS

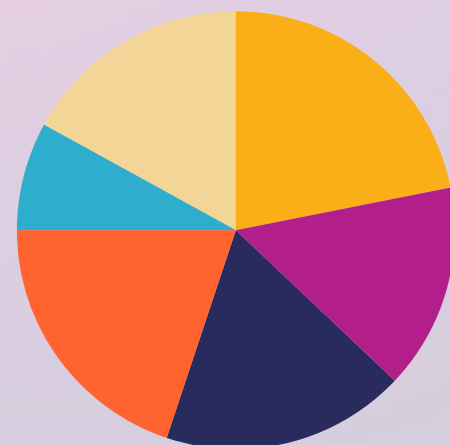
COLLECTED ON AVERAGE
PER SPONSOR IN 2022

NEOGOV

ATTENDEE INDUSTRIES



ATTENDEE ROLES



TESTIMONIALS

“Overall a top-notch conference! I attend a few HR conferences each year and NEOGOV is always the very best! Can’t wait to return next year!”

- ATTENDEE, 2022

“This was the best conference I have ever been to. Super well-organized, excellent logistics, and high quality. I have takeaways from every session I attended.”

- ATTENDEE, 2022

“Thank you for hosting a productive and engaging conference! There were several efforts made to push traffic towards our booth. The app made it incredibly easy to keep track of the people we met!”

- EXHIBITOR, 2022

BECOME A SPONSOR: CONFERENCE@NEOGOV.NET

PAST SPONSORS



SPONSORSHIP PACKAGES

All packages include face-to-face and digital/app access to approximately 1200 attendees, all of our general sessions, and an opportunity to market directly to your target audience.

 PLATINUM \$ 15,000 2 SPOTS AVAILABLE	 GOLD \$ 10,000 3 SPOTS AVAILABLE	 SILVER \$ 7,500 5 SPOTS AVAILABLE	 EXHIBITOR \$ 5,000 10 SPOTS AVAILABLE
BASE PACKAGE			
<ul style="list-style-type: none"> • 6 Full-access exhibitor event badges • 6 Passes to invite customers • Vendor Space: One 6' table and drape, 2 chairs, electricity, wi-fi 	<ul style="list-style-type: none"> • 4 Full-access exhibitor event badges • 4 Passes to invite customers • Vendor Space: One 6' table and drape, 2 chairs, electricity, wi-fi 	<ul style="list-style-type: none"> • 2 Full-access exhibitor event badges • 2 Passes to invite customers • Vendor Space: One 6' table and drape, 2 chairs, electricity, wi-fi 	<ul style="list-style-type: none"> • 2 Full-access exhibitor event badges • Vendor Space: One 6' table and drape, 2 chairs, electricity, wi-fi
ADDITIONAL BENEFITS			
<ul style="list-style-type: none"> • Everything included in the "Gold" package • Sponsor speaking session opportunity* 	<ul style="list-style-type: none"> • Everything included in the "Silver" package • 30-second general session video 	<ul style="list-style-type: none"> • Everything included in the "Exhibitor" package • 1 item included in the welcome package (literature or branded giveaway) 	<ul style="list-style-type: none"> • Your logo on the event mobile app for the length of the conference • Inclusion in pre-conference marketing emails • Inclusion on the event homepage • NEOGOV social media acknowledgment

* Additional speaking slots may be offered at the sole discretion of NEOGOV's partnership team.

BECOME A SPONSOR

Contact us at conference@neogov.net to discuss sponsorship opportunities. We'll work with you to build a package that **meets your business goals** and **improves customers' experience** at Ignite.

Take advantage of this unique opportunity by **September 1, 2023**.



NEOGOV