



CONNECT

SPONSORSHIP OPPORTUNITIES

OCT 6 & 7, 2022 • THE MIRAGE, LAS VEGAS

WHAT IS NEOGOV CONNECT?

NEGOV CONNECT has grown to attract 850+ public sector HR attendees. Through keynote speakers, breakout sessions, and training customers leave feeling inspired and ready to apply what they have learned to their roles. Conference sessions are focused around module updates, new features, integrations, best practices, and roadmaps. Customers enjoy training on popular industry topics, sessions from our sponsors that offer valuable solutions, and networking opportunities throughout their two days at NEOGOV CONNECT.



Hear straight from the experts



Meet with solution providers



Be energized by peers from around the country



Gain fresh perspectives



Explore new NEOGOV offerings

BECOME A SPONSOR: [NEGOV.COM/CONNECT-SPONSOR](https://neogov.com/connect-sponsor)



CONNECT BY THE NUMBERS

850+

ATTENDEES

330+

ORGANIZATIONS

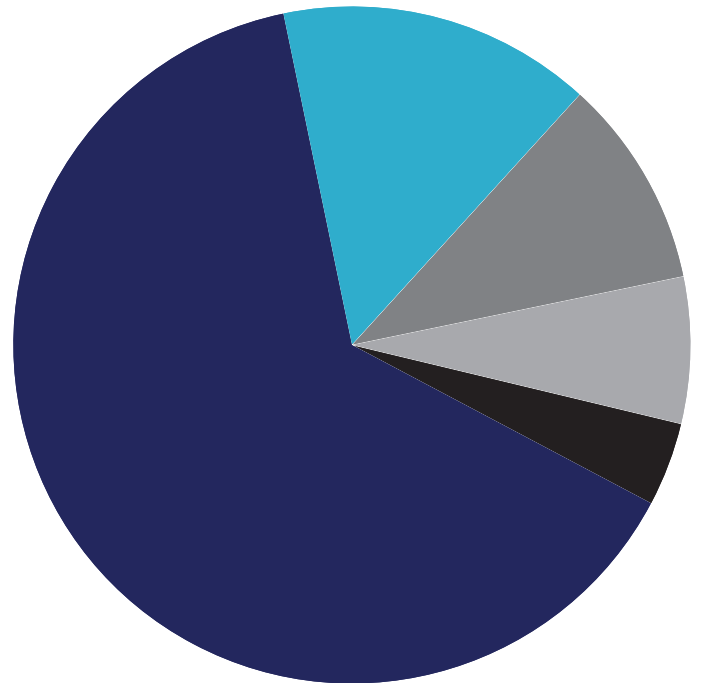
8.8

2019 OVERALL
CONFERENCE RATING

MOST POPULAR JOB TITLES

HR Manager, HR Director, Senior HR Analyst, HR Generalist, HR Specialist, Assistant HR Director, HR Technician, Personnel Analyst, Payroll Supervisor, Recruitment Manager, Talent Acquisition Specialist, Training & Development Manager

CONNECT



- CITY & COUNTY **64%**
- SPECIAL DISTRICTS **15%**
- HIGHER ED **10%**
- OTHER **7%**
- STATE **4%**

PAST SPONSORS



TESTIMONIALS

HEATHER DRIVER | Augusta Richmond County

“This was the most useful conference I’ve ever attended as far as receiving relevant information that I could bring back and apply to our every day work. All three keynote speakers were amazing!”

MARISA KEENEY | Cowlitz PUD

“I absolutely love this conference. I have attended for 2 years now and always take back the most valuable information to make our system run even better for us.”

RUTH LOVEJOY | City of Melbourne, FL

“I loved this conference! I was impressed with the amount of information that was presented.”

CONNECT

SPONSORSHIP LEVELS

BASE SPONSORSHIP: \$10,000

Sponsorship Deadline: Aug 31

- Dedicated lunch and break hours with our attendees
- Incentivized booth visitation with prizes during our Thurs night event
- 4 complimentary registrations with access to all conference sessions
- Breakfast & lunch on Thurs & Fri
- 4 complimentary tickets Thurs night event
- Your logo on the event mobile app for the length of the conference
- Inclusion in pre-conference marketing emails
- Inclusion on CONNECT homepage
- 1 item included in attendee welcome bags (literature or branded giveaway)
- Recognition in the general session
- NEOGOV social media acknowledgment



BECOME A SPONSOR: [NEOGOV.COM/CONNECT-SPONSOR](https://neogov.com/connect-sponsor)

ADD ONS:

Deadline: Aug 31

Wednesday Night Welcome Reception: \$10,000

(Limit 1)

Drink ticket and napkin branding, exclusive cocktail table signage, 30 sec mention at event.

Thursday Night Event Sponsorship: \$5,000

(Limit 1)

- Branded signage throughout event venue
- Branded giveaways

Sponsor Lounge: \$4,000 *(Limit 2)*

- Signage and literature featured in Lounge

Break Sponsor (Afternoon Energizer): \$3,000

(Limit 1)

- Branded signage and program mention

Speaking Session: \$8,000 *(Limit 4)*

- 20 min concurrent session
- Session title and content due Sept. 5th to NEOGOV for approval

General Session Video: \$5,000 *(Limit 4)*

- 30 sec video to play in the general session to promote your service

Break Sponsor (This is How the Cookie Crumbles): \$3,000 *(Limit 1)*

- Branded signage and program mention

Break Sponsor (State Fair): \$3,000 *(Limit 1)*

- Branded signage and program mention

GENICE
GOOD



INTERESTED IN A UNIQUE OPPORTUNITY?

Contact us at conference@neogov.net to discuss how we can build a sponsorship package that will help you to achieve your goals.

NEOGOV

BECOME A SPONSOR: NEOGOV.COM/CONNECT-SPONSOR